

# Newsletter

JANUARY 2024

37



## The 3-Minute Update

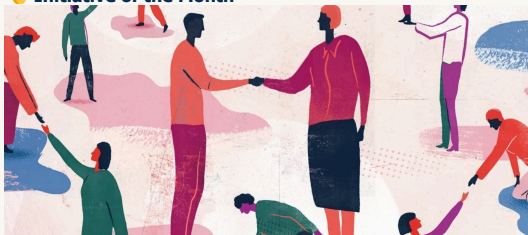
### Info



### The HEC Volunteering Club Changes Its Name to "HEC Alumni Volunteers for Good"

HEC Volunteering club has adopted a new identity. At the forefront of HEC Alumni's CARE values, the club wanted to better embody these values and express its renewed commitment to the common good with a new name and logo.

### Initiative of the Month



### HEC Alumni Forum - January 17

Studying on Campus? HEC Alumni is on hand to help you prepare for the *Carrefours HEC* (HEC Paris' annual recruitment forum). On the program: one-to-one CV reviews, mock interviews, speed-mentoring and "HEC Alumni: unlock the value of your HEC network" and "Conversation with HEC Paris' international offices" conferences.

[More info and registration](#)

### Figure: 1

### HEC Paris No. 1 European Business School for the Fifth Consecutive Year

HEC is, once again, on the top step of the podium for the best European business schools according to the Financial Times Ranking. HEC has held this position since 2019.

[More information](#)

## Your Association



## Big Plans for 2024... To Take Advantage, Remember to Subscribe to HEC Alumni!

It's time to contribute to the Association to take full advantage of the fantastic 2024 Season we have in store! Meetings, coaching and training sessions, professional opportunities, cultural events... We offer a wide range of resources and services to support you in your projects, your desires and your career path. You're part of the world's most powerful alumni community, don't deprive yourself of its opportunities!

[Join us and benefit from all the advantages](#)

## Our Selection from HEC Stories



### Habib Mbaye (MBA.01): Journey of a Presidential Candidate

From HEC classrooms to the Senegalese government, Habib Mbaye was raised in a family of influential political figures and charted his course between international finance and politics.

[Read the article](#)



### Entrepreneurship with Juliette Lailier (H.16), co-founder of Krème

From idea to success, the path of entrepreneurship is filled with challenges. To understand and draw inspiration from the experiences of others, HEC Stories conversed with alumni who excel in business in various fields. After Graffi Rathamohan (H.11), co-founder of PNY, and Ning Li (H.06), the founder of Typology, here are some insights from Juliette Lailier (H.16), the co-founder of the natural cosmetics brand Krème.

[Read the article](#)

## Meetings Not to Be Missed



### Galette des Rois in Madrid - January 20

The Madrid Chapter invites you to start, alone or with your family, the year 2024 with a gathering where you can enjoy a traditional French "Galette des Rois" in the magnificent Comet building, facing the Retiro Park. Organized by the [Madrid Chapter](#). [Register](#).



### UK Winter Party - January 31

We are delighted to invite you to the most anticipated event of the UK Chapter's year, the HEC UK Winter Party! This year, we are taking you on a thrilling mission with a James Bond secret agent themed party! Are you ready to accept this mission?

Organized by the [UK Chapter](#). [Register](#).

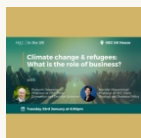


### Harnessing Innovation through Diversity: An Experiential Session – February 6

Workshop with Anne-Valérie Corboz and Shaheena Janjuha-Jivraj on thinking differently: Innovation, leadership and diversity. This boardgame and workshop will be followed by a networking cocktail.

Organized by the [UK Chapter](#). [Register](#).

## Transition



### Climate Change and Refugees: What is the Role of Business? January 23

Forced migration is a persistent and complex reality. Many refugees struggle to build a new life in their host country, find jobs, start their own business, or even access essential services. But wouldn't there be potential mutual benefits for businesses and their surrounding communities in welcoming, supporting and truly including refugees? Join us for this inspiring event with 2 HEC Paris professors: François Gemenne, Lead author, Intergovernmental Panel on Climate Change (IPCC) and Marieke Huysentruyt, Academic Director of S&O Inclusive Economy Center and S&O Impact Company Lab. Organized by the UK Chapter. [Register](#). Organized by the [UK Chapter](#). [Register](#).

## On the Campus



### Entrepreneurship Explored: Webinar Series - "Major Trends and Disruption in the Aviation Industry" - January 16

The innovation and entrepreneurship programmes (Executive Master, Executive Certificate and Challenge +) organized by HEC Paris Executive Education and the Institute for Entrepreneurship and Innovation join forces to develop a new series of webinars designed by entrepreneurs for entrepreneurs. The goal is to channel entrepreneurial spirit through engaging and interactive webinars! Embark on a journey through the skies with the perspectives of a pilot and a project manager, as we explore the cutting-edge world of aviation.

[Come and join this enriching experience!](#)

### What Men and Boys of Science Can Do for Women and Girls of Science? - February 9

Don't miss the [Hil PARIS](#) Institute's conference on the 2024 UN International Day of Women and Girls in Science. Moderated by Professor Anne Laure Sellier at L'Oréal Paris headquarters from 12:30 to 14:00

Follow the [HEC Paris LinkedIn page](#) or [Hil PARIS](#) to attend the event online or receive an invitation.

### RESKILL Masterclass – February 15

With Professor Rodolphe Durand, Founder and Director of the HEC Paris Society and Organizations Institute. Follow us online on LinkedIn at 1pm. Registrations will open in a few days on the [HEC Paris LinkedIn page](#).



### Purpose Day - Bring Purpose to Life – March, 5

Second edition of the Purpose Day, hosted by the HEC Paris S&O Institute Purpose Center in collaboration with the Oxford University Center for Corporate Reputation on March 5th, 2024, at the prestigious Hôtel de l'Industrie in the heart of Paris.

This summit will address how purpose intent can be translated into authentic action. The speakers, panelists and participants into how best to embed purpose in firm culture and governance, as well as the latest thinking on how purpose can best be measured.

Come and meet researchers from HEC Paris and the University of Oxford. Participate in panel learning debates populated by experts from academia, industry, the financial markets, the professions, and EU regulatory field.

[More information and register](#)



### MBA Scholarship Award Ceremony

On Wednesday January 10, in the Pierre Bellon auditorium, almost 72 MBA students officially received their Excellence Scholarships, offered by the HEC Foundation thanks to the generosity of donors.

The testimonial of François Pelen (EMBA.91), ophthalmologist and co-founder of Groupe Point Vision, particularly inspired the students and prompted many questions! It was an opportunity for the former HEC student to share his experience, highlighting 10 qualities he considers important to have in his professional life; it was also a chance to revisit the key role of his programme at HEC and to emphasize the power of networking.

This newsletter is produced every month with ♥ by HEC Alumni  
The entire HEC Alumni team is at your disposal, do not hesitate to contact us  
for information: [Laurence Rolland](#)  
Happy reading!

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